



PRESS RELEASE

Date: AUGUST 7, 2012

FESTA ITALIANA “A TASTE OF ITALY IN DOWNTOWN LONDON” FREE FESTIVAL presented once again by **SOUTHSIDE GROUP** is a **THREE-DAY CELEBRATION** of **ITALIAN CULTURE** happening **AUGUST 24, 25, 26, 2012** at the **COVENT GARDEN MARKET, 130 KING ST. DOWNTOWN LONDON, ONTARIO, 11am to 12 am.**

Lots of modern and traditional Entertainment daily. Dance “in the piazza under the stars” with **VENUE Band, from Windsor.** Featuring live performances by many local and International artists, Headliners include: **Genevieve Fisher, Caroline Ferraro, Soprano and Orlando Valencia and his Pachanga Latin Band. OPERA NIGHT Sunday night at 6:30pm - with Victoria Gydov, Soprano. The Cambridge Symphony Orchestra will present by LA TRAVIATA, by Giuseppe Verdi. The orchestra will be conducted by Maestro Sabatino Vacca. Guest artists Rachel Cleland, Soprano, Charles Di Raimondo, Tenor and Jeffrey Carl, Baritone. This portion of the festival is sponsored by Tricar Group. Free to the public under the Tower in the Rotary Square.**

Visitors can enjoy traditional Italian pastries, drinks, desserts such as cannoli, cartucci, gelato, and cappuccino. Oropomodoro’s Wood-burning Oven Pizza, back by popular demand from Windsor, ON. Authentic tastes of Marconi Club of London kitchen. Adesso Café with aromatic coffees will bring Italy to London! As well as Vivi’s Sweets and more Festa Fare.

FESTA ITALIANA is presented by SOUTHSIDE GROUP, and supported by TRICAR GROUP, FIAT OF LONDON, LABATT BLUE, UNICO FOODS, TD BANK GROUP, DAVID J. ELLIOT & ASSOCIATES INSURANCE, COVENT GARDEN MARKET, DOWNTOWN LONDON! And many more sponsors that make this event possible.

Activities and contests starting at 11 AM to late evening. Fun for children and families: Sat. AM, Italian children’s stories told by London Public Library. London, Children’s Museum / Libro Financial Services Craft Area, Children’s Italian Cooking Classes (Sat/Sun AM). Pasta Making Demos and Mr. Eman and Lupi, Magicians, Mago the Magnifico and more. The Covent Garden Market’s Farmer’s Market will join the festivities Saturday morning with an Italian welcome. Upstairs on Mezzanine, Sat. 2:45pm Writer Nino Fama’s lectures on “La Stanza Segreta-The Secret Room” and Sun. 2:45 world-renowned Dr. Damjana Bratuz lectures on “Italian Opera.” Fashion Shows: Sat 6:00 pm and Sun 5:30 pm. DJ Fernando D’Oria’s – “Technomusica” Fri and Sat at Venue –Band break.

Festa Italiana London is a fund-raising event organized by the Italian Seniors’ Project, a charitable organization, providing affordable accommodations to Italian seniors and friends at 1109 Hamilton Road: RESIDENZA ITALIA. For additional: www.festaitaliana.ca or Contact: Angela Greco Wilson, Event Coordinator 519.963.0963 or angela@festaitaliana.ca